



28th & 29th November, 2014

Golconda, Hotel Trident, Bandra Kurla Complex, Mumbai

Rama Bijapurkar



A recognised thought leader on market strategy and India's consumer economy, Rama Bijapurkar is the founder and Chairperson of People Research on India's Consumer Economy (PRICE). She has served and continues to serve on the Boards of several blue chip companies. A member of the Banking Codes and Standards Boards of India, the Insurance Information Board and the Eminent Persons Advisory Group of the Competition Commission of India, she is also a dominant voice on business and policy issues, besides being the author of "We are like that only", the most definitive voice on consumer India. She teaches at IIMA and is a senior fellow of the Fletcher School Centre for Emerging Markets, Tufts University.

We are privileged to recognize her as a Gatekeeper of Governance.